

Presentation in the framework of a public event and workshop about « CSA in Europe and Hungary »





CSA examples in Europe: Germany, France, Austria and Switzerland



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ACP.ppt

Different denominations.....

- **Germany:** Solidarische Landwirtschaft (Solidarity Agriculture)
- **France:** Association pour le maintien de l'agriculture paysanne=AMAP (Association for the preservation of small-scale farming systems)
- **Austria:** Gemeinschaftsgetragene oder solidarische Landwirtschaft (Community supported or solidarity agriculture)



..... But the same aspirations and responses to issues of contemporary agriculture

- Based on the same concept and principles (preservation of small-scale farming, respectful and responsible management of natural resources, local, healthy and seasonal products, short circuits, solidarity
- Existence of a regional or national CSA network (see also Switzerland))



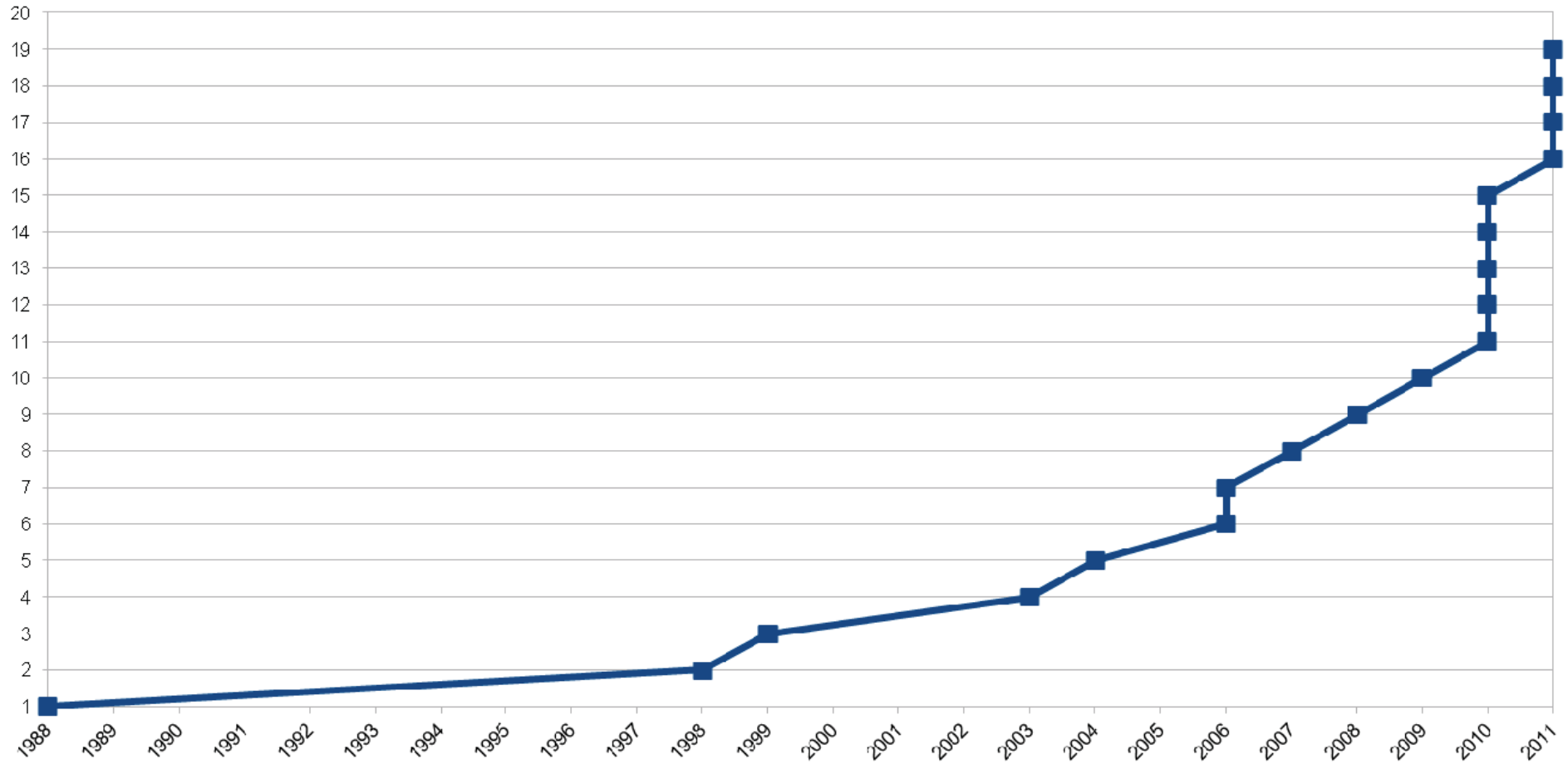
Germany

1. Développement and current situation of CSA systems in Germany
2. The national network « SoLaWi »
3. Concrete examples/case studies



Development of the German CSA Movement 1988-2011

Solidarische Landwirtschaft (SoLaWi)



Overview of some examples among the 19 existing CSA

	CSA-farms	Next city	Distance	Surface of CSA	Members ¹	CSA since	CSA ²	Full Supply ³
1	Buschberghof	Hamburg	40 km	101 ha	92 households	1988	100%	yes
2	Kattendorfer Hof	Hamburg	40 km	169 ha	~ 76 households	1998	50%	yes
3	Gärtnerhof Entrup im Aufbau	Münster	12 km	26 ha	70 members	1999	20%	yes
4	Schmitthof	Kaiserslautern	30 km	35 ha	70 households	2003	100%	yes
5	LandGut Lüb-	Branden-	50 km	16 ha	35 persons	2004	~80%	No animal

¹ Household: 3-4 persons

² Percentage of the products for the CSA in relation to the whole commercialization

³ Animal products and vegetable products (without salt, oil and luxury products)



Product Range offered by the CSA initiatives

- Vegetables & potatoes: all
- Milk & milk products: 7
- Meat & sausages: 8
- Bread: 6
- Grains, flour: 2



The German CSA network

Solidarische Landwirtschaft (SoLaWi)



- Attac "Summer University" in 2010 in Hamburg. Several meetings between October 2010 and July 2011 to achieve the implementation of the network
- Creation of the network in July 2011
- Objectives: networking of CSA initiatives, exchanges, support and advice for the implementation of new initiatives
- Communication and promotion tools: website, monthly newsletter, newspaper articles, radio and TV broadcasts,

More information: www.solidarische-landwirtschaft.org



Exemples of CSA initiatives in Germany

Buschberghof: Schleswig-Holstein



Exemples of CSA initiatives in Germany

Buschberghof: Schleswig-Holstein

- situated 35 km east of Hamburg/Schleswig-Holstein in Northern Germany
- 86 ha of land with a wide variety of products
- In 1968 the private biodynamic farm was converted into a limited liability Company Community (GmbH) and started to work in 1973 with adults having mental disabilities



Exemples of CSA initiatives in Germany

Buschberghof: Schleswig-Holstein

- Initiated in 1988 by three farmers, the Buschberghof became the first CSA farm in Europe
- In 2011, 12 adults living on the farm work in the stable, the vegetable fields, in greenhouses and in the dairy.



Buschberghof: Schleswig-Holstein

Objectives and production

- Two key objectives of the Buschberghof: avoid debt of the firm and prevent that the land becomes a commodity. The farm is rented to producers who are willed to:
 - ✓ Adopt patterns of biodynamic production
 - ✓ Not selling plots of land?
 - ✓ Do their best to avoid accumulation of farm debts



Buschberghof: Schleswig-Holstein

Objectives and production

- 5 areas of production: crops, cattle, vegetables (50 different summer and winter varieties), milk processing and bakery (13 kinds of bread, made two times per week)
- This diversity allows the CSA to supply more than 300 people (90 households) with food.
- In 2009/10 the total production amounted to €330,000 €
- Harvesting, processing and preparation of food is made on site.



Buschberghof: Schleswig-Holstein

Organisation and members

- Formal owners (shareholders of the GmbH) meet once a year to review the annual report and ensure that Busch Berghof's farmers meet the three requirements mentioned above.
- Each year, the farmers provide a provisional budget for the following year and the households are making payment promises based on their financial capacity
- In cases where expenditure is not covered, the budget must be cut or additional commitments found. Households therefore get food from the farm according to their needs.
- Communication with members is primarily done through e-mail, and the team qualifies its marketing as "100% direct".
- Community involvement: The farm activities include weeding, collecting beetle and other insects, farm visits, as well as social events (festivals, exchanges and debates around ecology





Solidarische Landwirtschaft Kassel & Surroundings

- Two gardens: Wurzelwerk (gASTWERKe at Escherode, 15 km away from Kassel) and "Rote Rübe" (municipality Niederkaufungen)
- Total area about 7 ha (outdoor and greenhouse cultivation, own growing of young shoots)
- Capacity for 240 SoLawi members and 200 households (currently 150) to whom 50% of the vegetable production is distributed.
- No fixed cost, but a current reference of 52 Euros per month.
- Presently still co-financing through baskets subscription, points of sales on the farm, garden self-picking, educational offerings related to environmental issues; 50% of the production is sold through CSA
- Currently three distribution / delivery points, as well as places of "pick-up" in three municipalities (Kassel, Escherode and Niederkaufungen)
- Every 6 weeks: joint meetings, joint promotional activities, harvesting and processing activities.



Gardening collective Rote Rübe



- Organic vegetable Farming on 2 ha fertile loess
- Production focus on providing the „Solidarische Landwirtschaft Kassel & Surroundings“
- „Community Garden Rote Rübe“ with 40 crop plots for self-picking
- Environmental education workshops for children and adults
- Seed Production of around 30 selected vegetable crops, herbs and flowers
- Farm shop with seasonal and local offers

More information: www.kommune-niederkaufungen.de/rote-ruebe/www.gastwerke.de/
www.solawi-kassel.de, info@solawi-kassel.de,



France



1. Development and current situation of CSA (AMAP) in France
2. The CSA (AMAP) charter
3. The national network « MIRAMAP »
4. Concrete examples/case studies



France: Evolution of AMAP (CSA)

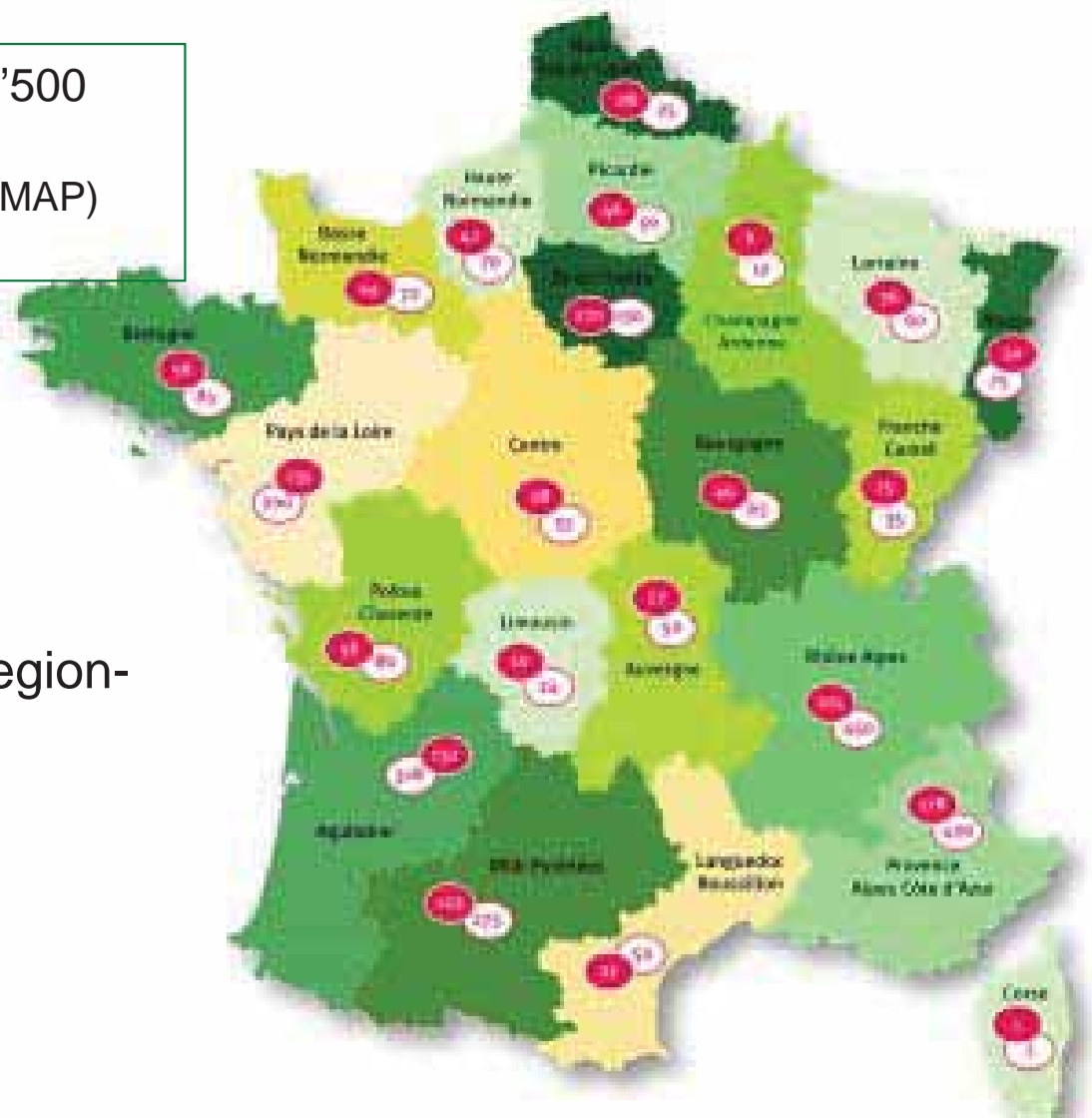
- The first AMAP in France, "the Olivades" was set up in the departement of Var, in October 2001.
- 40 families founded this first AMAP? (Association for the Maintenance of Family Farming)
 - solution to food risks?
 - maintaining small-scale farming
- This experience created a snowball effect and since AMAP-initiatives are growing in France. In 2007: 750 AMAP, 30'000 families, 90'000 people
- In 2009: more than 1000 AMAP
- Present in almost all regions of France, in 2012 their number amounted to more than 1'600, with more than 50'000 families and nearly 200'000 consumers.
- Existence of a dozen regional AMAP networks.



Map of CSA (AMAP) in France

- 1538 groups de consum'actors, 60'500 baskets, 2602 farmers
- Group of consum'actors in CSA (AMAP)
Farmers in CSA (AMAP)

More information:
<http://miramap.org/-Les-AMAP-en-region-.html>



The CSA (AMAP) charter

Developed and adopted by the Regional Network (Alliance Provence) in 2003, the AMAP Charter and the term “AMAP”, have been introduced in May 2003 at the National Institute of Industrial Property (INPI).

The chart lists and defines ethics. (It is a moral contract and awareness tool for any structure referring to AMAP).

1-It presents the general philosophy.

2-It provides the general definition of an AMAP.

3-It declines the general principles to respect.

4-Remember those for creating a CSA.

5-It describes the operating principles.

It reminds the ten principles of small-scaling agriculture.

(It engages the responsibility of each)



The network « MIRAMAP »



- Formally established in February 2010, the association MIRAMAP is the Inter-Regional movement of AMAP, gathering producers and consum'actors in synergy with partners from the agricultural sector and the social economy.
- Members of the group in 2012: 6 among 10 existing regional networks (Alliance Provence, Alliance PEC Rhône Alpes, AMAP IDF, AMAP Federation of Picardy, AMAP Network Tarn, AMAP Network Haute Normandie).
- **Objectives:** strengthening the cohesion of the CSA (AMAP) through the sharing of a common ethic (charter) as well as experiences-, practices- and tools-sharing; ensuring the representation and development of AMAP at national level.
- **Functioning:** a collective, office, strategic board, commissions

For more info: <http://miramap.org/>



Actions / themes of the network

The members of MIRAMAP are committed to developing national campaigns related to the following topics:

1. Preservation of fertile land
2. Installing farmers (training and support)
3. Preservation of high, natural agricultural biodiversity
4. Support and promotion of alternative farming systems to intensive agriculture (food sovereignty approach)
5. Education and public awareness raising on responsible and fair consumption patterns.
6. Access to quality food for all ages (including low-income families)
7. Solidarity funding



CSA (AMAP) example: « Les Olivades »



CSA Example : « Les Olivades »

About history

- **First AMAP in France** (Aubagne) initiated by a couple of producers, Daniel and Denise Vuillon, and a group of consum'actors.
- The initiative is a two-fold outcome: a visit in the United States allowed the couple to become familiarized with the CSA concept; in February 2001, an eco-citizen coffee “ATTAC Pays d'Aubagne” on the topic of “junk food” allowed the “Vuillon couple” to introduce the CSA (AMAP) concept.



CSA Example : « Les Olivades »

About history

- Facing problems of economic viability of their vegetable farm, the CSA model was a promising way to get out of the crisis, thanks to the economic engagement of the members, financing the production prior to harvest.
- Having already worked in direct marketing since 1987, the mobilization of consumers around the concept was facilitated.
- In 2003, “the Olivades” sell 100% of their production through AMAP.



Source and further info:

<http://www.olivades.com/>



CSA Example : « Les Olivades »

« Les Olivades » nowadays

- Today Olivades count **ten hectares** in production
- 8 hectares open fields: fruit trees and vegetables
- 1.5 ha of greenhouses: shelters for early fruit and vegetables, and fragile productions
- Team working on “the Olivades”: an employee (responsible for planning of production, soil preparation, maintenance and monitoring of crops, harvest monitoring and responsible for distribution in Aubagne); 2 employees (gathering, preparation of distributions, communication and relationship with committees and partners, ensuring the two distributions at the “Olivades”;
- The AMAP helped to perpetuate these three wage employments
- Weekly baskets: 25 baskets in the Autumn / Winter season (vegetables), 26 baskets in the Spring / Summer season (vegetables and fruits). At least 10 different products per season.



CSA Example : « Les Olivades »

« Les Olivades » nowadays

- The basket price is an "average price" throughout the season. It is not calculated on the current market, but on the basis of production costs, wages, expenses and the fair remuneration of the producer.
- ✓ **Winter Season: October to March: 24 €**
- ✓ **Summer Season: April to September: 27. €50**
- Since 2003 the entire production of the Olivades farm is fully distributed to the three AMAP groups, members of the Olivades.
- The three weekly distributions correspond to the rhythm of pickups: Monday and Friday at Olivades farm, Wednesday in Aubagne (AMAP Pays d'Aubagne)
- Other activities carried out by the farmers couple: educate and support new producers for the creation of new AMAPs in the region and the country; support and advice to farmers in Africa for the revival and maintenance of small-scale farming systems; publication of their book "the history of the first AMAP", Denise Vuillon ed. I Harmattan

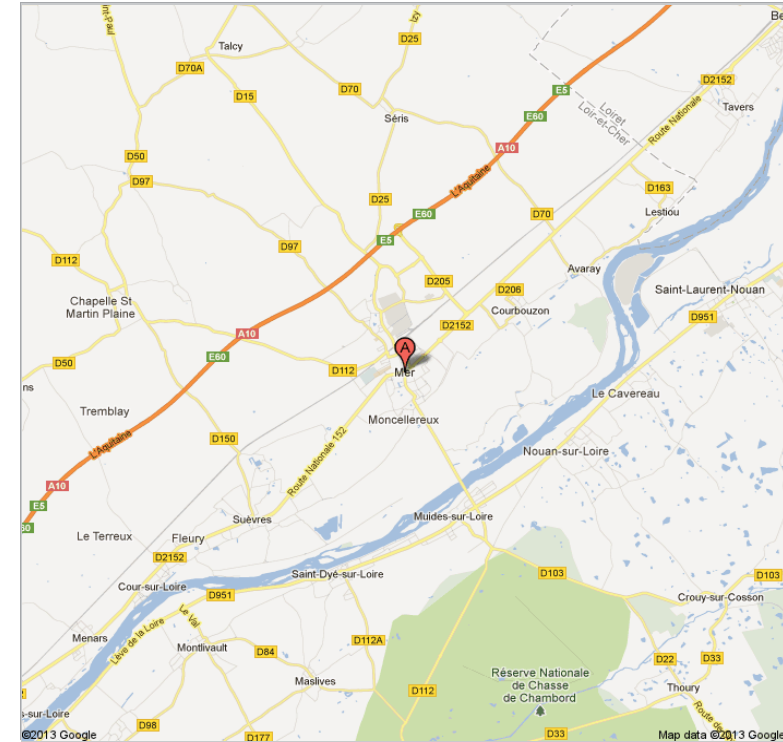


CSA Example : AMAP Terres de Mer

General information

- AMAP “Terres de Mer” was established on 7th of September 2007.
- It currently gathers 80 families.
- It acts within the framework of the AMAP-Charter.
- It includes consumers and producers of local organic products and organizes direct sales of these products through contracts between producers and consumers.

Source and further info: <http://terresdemer.canalblog.com/>



CSA Example : AMAP Terres de Mer

Production and producers (a dozen)

- Vegetables: weekly from June to December, the frequency may be reduced in winter
- Bread and flour: weekly
- Chicken and guinea fowl: Weekly distribution in certain periods, depending on the production
- Eggs: weekly
- Veal, cow, lamb, pork (bio) on order, according to the production
- Honey, “tisamiel”, gingerbread: once a month
- Goat cheese: once a month
- Fruits and fruit juices: once a month, depending on the production
- Biscuits: once a month
- Wine: 4 wine-makers once a year in turn (tasting and sales)
- Saffron and saffron products: once a month.



CSA Example : AMAP Terres de Mer

Membership

- Annual fee: 5 € per family.
- Unique place of distribution: every Thursday from 6:00 p.m. to 7:30 p.m.
- Payment: to the producer, either in advance or at distribution, according to the products.
- Examples of complementary actions:
 - ✓ Visits of members from producers around a convivial meal
 - ✓ Cooking Workshops : cooking seasonal vegetables
- To become a member of the association, the consumer must participate in a briefing session and subscribe at least one contract with a producer.
- Membership is taken by family, regardless of the number of people.
- Consumers order the products directly from the producer(s) and pick them up at the distribution point.



Austria

An concrete example: CSA Alt- Grottenhof



Exemple CSA: Alt- Grottenhof-Austria

- Vegetable growing in rows by the farmer
- One or several rows per vegetable
→ according to the estimated needs and wishes of the members
- The farmer sets-up and takes care about the plot till mid-May



Exemple CSA: Alt- Grottenhof-Austria

- The plots are made available to members in mid-May
- Each member receives an equal slice (15 meters long)
- Members harvest and continue cultivating their plots. Some are replanting salads, etc. as soon as they finished harvesting their vegetables



Exemple CSA: Alt- Grottenhof-Austria

- A water point for irrigation is implemented (tank)
- A person is available for advising members once a week (Saturday morning, I think)
- The members can harvest/ grow whatever they want till the end of the (~ mid-October according to the contract)
- The farmer gets back the plot mid-October and sows cereals



- The next year the farmer grows vegetables on another plot.

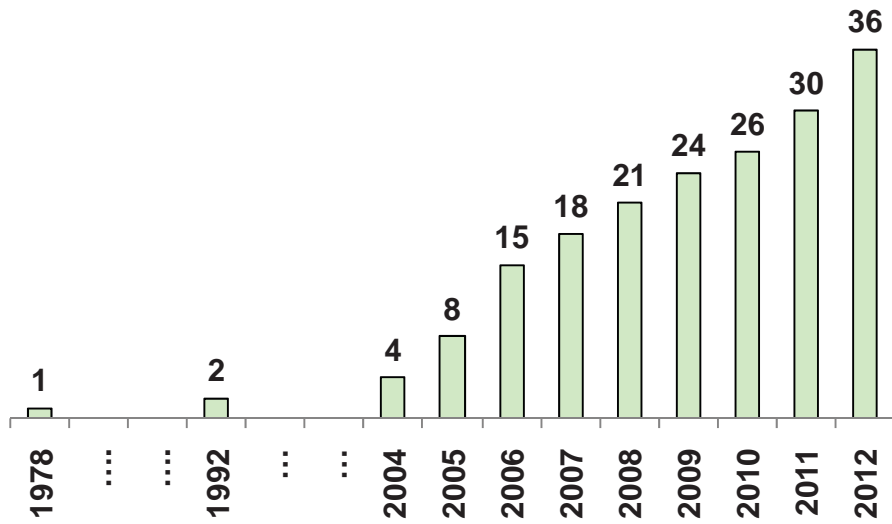


Switzerland

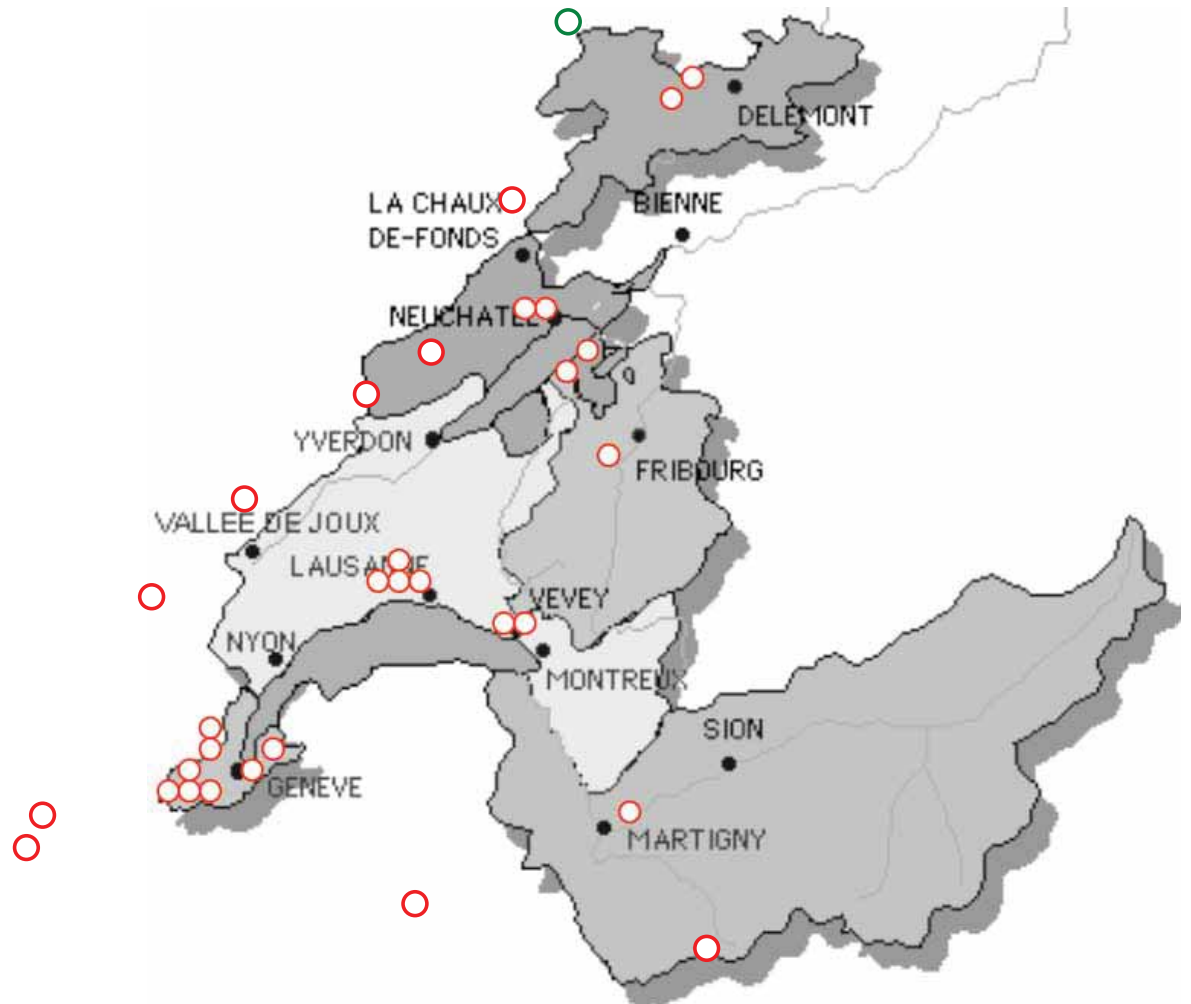
Five examples of CSA initiatives in the French speaking part of Switzerland (Suisse Romande)



Community Supported Agriculture, (or ACP) in Switzerland





- 2012:
 - 36 initiatives
 - ~ 7'000 contracts consumers-producers





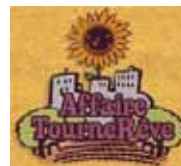
CSA/ACP: The initiatives in the French speaking part of Switzerland (Suisse romande)



	Cooperative	Association	Individuel Farm	
Weekly	Jardin Cocagne	Lumière des champs	Les Ares et vous	Terre de lune
	Clé des Champs	Cueillettes de Landecy	Fontaine-André	Cultures locales Sàrl
	Jardin potager	Jardins du Flon	Panier du bisse	Potager de Gaïa
	Jardin des Charrotons	Jardin d'Ouchy	Le Chat noir	Agro-Idee Sàrl
		Rage de Vert	F. du Chardonneret	Dom. De la Perolle
		Terre ferme	Les Mangeurs	Ferme du Taulard
		Panier bio des 3 Vallons	Isabelle Rochat	
Jardins du Nord				
Several years	Verger des Epicures	Notre panier Bio (2/mois)		
		Femmes solidaires		
		Agrihotte		
Yearly		Tournerêve		
		Lopin Bleu		
		Saveurs de saison		
		Panier à 4 pattes		



Organic	Without treatment	Organic and PER	PER
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CSA/ACP : Example « Lopin Bleu »

Lopin bleu

www.lopinbleu.ch

- Association
- 13 producers
- 200 members
- 25 products (PER/Organic)
- 250 baskets
- 30'000.- turnover
- Personalised baskets since 2011



- Oils
- Potatoes
- Cereals
- Cheese
- Fruits
- Wine
- Vegetables
- One delivery per year to Pierre-à Bot
- 1 visit on the farm per year

Transports : example organic flour from Neuchâtel

- Lopin Bleu : 15 km
- COOP: 267 km : grinded in Cossonay, → central of Wangen → Neuchâtel



CSA/ACP : Example « Cueillettes de Landecy »

Self-picking, according to list

- Association
- 1 gardener
- Organic
- 70 pickers
- from 760.- 1300.-/year



Price (calculated by a picker)

- Cueillettes de Landecy: 760.- (self-picking): count 40 hours of pleasure or work, it's up to...)
- **On the market: 1860.- (+ time to get there)**

Products

- Vegetables
- Fruits
- Eggs

+ Shop

- Various products
- Prepayment



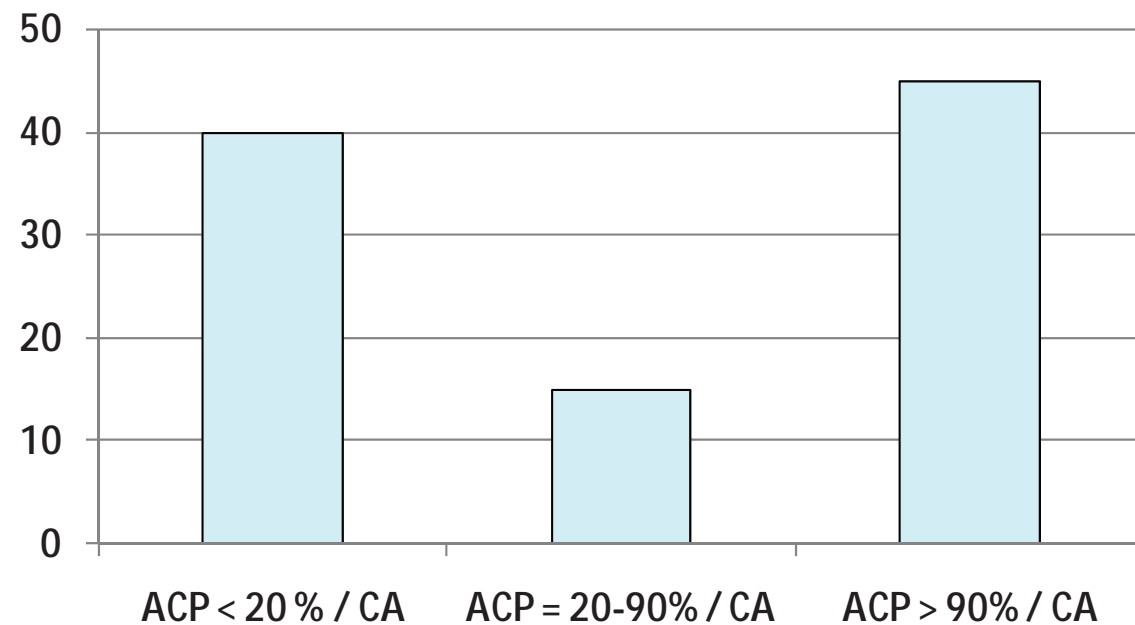
CSA/ACP : Some data from the French speaking part of Switzerland (Suisse romande) 2011

- **Legal forms**
 - 6 cooperatives
 - **17 associations**
 - 13 individuel farms

- **Turnover ~ 3'5 mio CHF**
- **Farms involved: ~ 100**
- **Baskets : ~ 5500 (from 25 to 1500/year)**

- **Type of production**
 - 23 organic
 - 6 PER
 - 3 PER and organic
 - 4 without treatment

Part of the CSA/ACP turnover in the sales of enterprises





**THANK YOU FOR YOUR ATTENTION
RICH EXCHANGES!**

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www.agridea.ch

