



AGRIDEA – partner in the knowledge system

AGRIDEA is part of the agricultural knowledge system composed of research, education, extension, practice and administration. Together with its partners it is committed to building a worthwhile future for people in rural areas.



National networking

Within Switzerland AGRIDEA constitutes the link between research and the farmer. In this function AGRIDEA is the first partner of choice for working groups and projects involving various actors who wish to exchange knowledge and achieve common goals.

International networking

AGRIDEA is connected to actors in education and policy in the agricultural sector both in Europe and around the world. These links also contribute to enrich the Swiss national agricultural knowledge system.

AGRIDEA – successful activities

Through its various propagators AGRIDEA reaches out to nearly 50,000 farming families. Furthermore, Agridea has developed a range of forward-looking publications and services for its key target groups and areas of interest. The benefit of these activities goes far beyond the agricultural population, reaching even the general public.



for farming families

More than 400 ready-to-use, multilingual specialist materials for agriculture and farming households, updated periodically

for the rural population

Pilot projects for increased added value: AOP (Protected designation of origin), niche market labels, diversification, processing, marketing; incentives and encouragement for rural youth and women

for networking

Facilitating networking and knowledge transfer to and from the field – with 160 courses, 200 platforms and 50 experience groups

for innovations

Impulses for interfarm-collaboration, hospitality, agritourism, health issues, renewable energy

for the general public

Resource protection and landscape preservation, promotion of ecological farming practices and biodiversity

exchange
understand
progress

AGRIDEA Centre for Agricultural Extension and Rural Development



ENTWICKLUNG DER LANDWIRTSCHAFT UND DES LÄNDLICHEN RAUMS
DEVELOPPEMENT DE L'AGRICULTURE ET DE L'ESPACE RURAL
SVILUPPO DELL'AGRICOLTURA E DELLE AREE RURALI
DEVELOPING AGRICULTURE AND RURAL AREAS

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AGRIDEA – of national importance

AGRIDEA promotes the exchange of knowledge and experience between people in the areas of agricultural extension, research, practice, administration and policy. The funding body of the association consists of the cantons and some 40 organisations active in agriculture and rural areas.



Vision

AGRIDEA is committed to a sustainable, efficient agriculture and vital rural areas. It also contributes towards the production of high-quality foods and the creation of worthwhile living spaces.

Mission

As competence centre for the compilation, exchange and dissemination of practical and research-based knowledge, AGRIDEA interconnects people from the agricultural sector and from rural areas.

AGRIDEA – inspiring people

Our employees set goals, take decisions and assume responsibility in cooperation with their customers and partners. Working in teams helps them achieve success.



150 employees

Some 150 employees with a wide variety of professional backgrounds committed to jointly promoting agriculture and rural areas.

Specialist teams

- Crop farming
- Animal husbandry; Bovine health service
- Environment and landscape
- Enterprises, family and diversification
- Rural development
- Markets and value chains
- International cooperation
- Education and extension
- Publishing
- IT

AGRIDEA – wide range of versatile services

Based on the requirements from the field AGRIDEA compiles and digests specialised expert knowledge, integrates the available field experience and passes this assembled information on to the people concerned. AGRIDEA interconnects and supports experts and institutions active in agricultural and rural development with a wide range of services – both in Switzerland and abroad.



Methods, facilitation

Development of and training in new methods for extension and advisory services as well as for continuing education; facilitation as a key competence

Education

Education and continuing education for professional advisors and other propagators

Expert knowledge

Expert knowledge and field experience compiled into practice-oriented publications and software

Projects, process support

Support to innovative projects and extension or advisory services in the field

Networks

Coordination of networks, promotion of collaboration between all actors in the agricultural knowledge system